

EXECUTIVE BOARD MEETING MINUTES

September 10, 2026

Osage Beach Library Meeting Room

WELCOME and CALL TO ORDER – President, Holley Smothers. present

President Holley Smothers called the meeting to order at 10:00 am. The meeting was held at the Osage Beach Library Meeting Room. The Pledge of Allegiance was led by Holley Smothers.

Announcements:

- Holley will be leaving early
- Cookbooks: (see New Business)

1st VICE PRESIDENT – Gina Davis, present

2026-2027 Luncheon Venues- April venue will be secured asap.

October 15 - JB Hooks - Dr. Bryan Treacy, MD/ Functional Medicine

Charity -Wreaths Across America

November 15 - Community Christian Church - Unique Boutique

Charity -Heroes Outreach

December 17 - Camden on the Lake - Christmas Program

Charity -Our Father's Table

January 21 - Vista Grande?

Charity -Medical Missions for Christ

February 18 - Encore

Charity -Lake Ozark Stop Human Trafficking

March 18 - Lake Valley - Fashion Show

Charity -Osage Beach Senior Center

April 15 - TBA - Scholarship

Charity -Lamb House

May 20 - Seven Springs Winery - Installation of New Officers

Charity - Lake Area Industries

2ND VICE PRESIDENT – Michelle Clausen, absent

Canasta

The group met at the Osage Beach Senior Center on August 6th with 18 players participating. A total of \$40 was collected and donated to the Senior Center.

Ladies Bunco

Ladies Bunco met at the Osage Beach Senior Center and welcomed 25 attendees, including 2 new participants, for an enjoyable afternoon of games and conversation.

Everybody Bunco

Everybody Bunco was held on August 19th at Dierberg's and reached a new milestone with 28 players. The group continues to grow, and a great time was had by all.

Euchre

Euchre was held at Dierberg's with 8 participants.

Mahjong

Mahjong will launch in October. Table space will be limited, so signups will be available at Kickoff for current players and for those interested in learning in the future.

Crafty Ladies

Crafty Ladies will resume on October 7th. The first project of the season will be clay leaves, held at Clay Images in Camdenton.

Pickleball

Pickleball averaged 6–9 players throughout August.

RECORDING SECRETARY - Marti Gambill, present

August minutes were approved in a motion by Judy Cullen and a second by Nancie Boland. The approved minutes will be posted on the website by Nancie Boland.

CORRESPONDING SECRETARY - Nicole France, absent

We sent out one card on behalf of the organization.

Roma France - Thinking of you Card / Surgery

TREASURER: Linda North, present

August 2026 Operating and Scholarship Account bank statements and reconciliation detail reports.

Balance as of 8/31/26:

Operating Acct.	\$12,134.67
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Scholarship Acct.	1,884.59
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Certificate of Deposit	<u>5,000.00</u>
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Total \$19,019.26

Approval of the report was tabled until next month until exact numbers can be discussed.

An idea for excess money in the Operating account could be earmarked as a special “president’s charity” or given to the charities that don’t get a lot of money due to cancellations during the winter.

STANDING CHAIRS

BOOK CLUB – Mary Stewart, absent

We were delighted to welcome **two new members** to our book clubs this month:

- **Cheryl Fanning** joined the **Ozark Bookies**
- **Teresa Schake** joined the **Ozark Bookies**

During August, nine prospective members were contacted regarding joining one of our book clubs. Of those nine:

- Two have been successfully placed in book clubs.
- One is currently in the process of being placed.
- Two plan to speak with me at the upcoming Kickoff.
- Four have not yet responded to phone calls or text messages despite several attempts to reach them.

With our two newest members, our book club membership has now grown to **107 members!**

With the Newcomers Longtimers Kickoff coming up, I am hopeful we will meet even more women interested in joining a book club. Our goal is to have enough new members to begin a **ninth book club**.

I am currently looking for someone who would be interested in serving as the facilitator for this new club. If you know someone who would be a good fit, please send your recommendation my way. I would certainly appreciate it!

What Were Our Book Clubs Reading in August?

Happy Hour Hunnies — *The Savage Song* by V. E. Schwab

Boozy Bookworms — *Theo of Golden* by Allen Levi — 4.8 Stars

Lit Chicks — *Plain Truth* by Jodi Picoult — 4 Stars

Between the Covers — *The Poppy Fields* by Nikki Erlick

Ozark Bookies — *The Secret Life of Sunflowers* by Marta Molnar — 5 Stars

Happy Hour Hunnies — *Pretty Girls* by Karin Slaughter — 4 Stars

Book Babes — *The Frozen River* by Ariel Lawhon

Read Between the Wines — *Founding Mothers: The Women Who Raised Our Nation* by Cokie Roberts — Overall Rating: 0

COMMUNITY AWARENESS – Jackie Zimmerman, absent

At the August Board Meeting, the board approved the list of charities below for the 2026-2027 year.

October 15-Charity-Wreaths Across America

November 19- Charity-heroes outreach

December 17- Charity-our father's table

January 21 - Charity-medical missions for Christ

February 18- Charity-lake Ozarks stop human trafficking

March 18- Charity-Osage Beach Senior Center

April 15- -Charity-Lamb House

May 22 -Charity-Lake area industries

DINING OUT – Diana Closterman, present

2026.27 Dining Out Venues

October - Clementines

January - Dominicos

March - Capones

April - Windrose

FUNDRAISING – Karen Trujillo, absent Barbara Rasko, present

The Cookbook, our first fundraising project for this year, will be available to pick up and purchase at the Sparkle and Shine Kickoff on September 17th at the ELks Lodge. Promotion continues with the goal of selling all of the books.

1. Nancie Boland and Holley Smothers have continued to promote the cookbook on Facebook and on the Website.
2. Nancie Boland has created both a QR code for people to use when ordering, and a link to order, which appears on the Scholarship page of the Website.
3. Diana Closterman will be live on-air on KRMS at 5:00 p.m., September 2, to promote both the cookbook and the kickoff.
4. Nancie Boland will likely provide additional contacts for me to set up additional media coverage.
5. I will work with William at LakeTV to secure a spot there.
6. I have sent details for promoting both the kick-off and the cookbook at our member events and activities this month to Pat Kreger (Happy Hour), Mary Stewart (book clubs) and Michelle Clauson (activities).

After reviewing the SOPs for Fundraising, I sent information to Joanne Engel to consider a change when she and Jackie Zimmerman meet to review the document. The SOP states there will be a handout at the Fundraising table at Kickoff. We will not be supplying paper handouts. People may take a photo of the QR code on our sign to access the information on how to buy cookbooks. Additionally, they will receive the activity calendar and information that Holley Smothers has prepared.

Again, thank you to Holley Smothers for the vision and the work to bring this treasure to life. Thank you to all who have submitted content for the cookbook. We wouldn't have something to offer without you! Thanks also to those who brainstormed and proofed and supported Holley through this process, which, because of storms, internet connections and life, turned out to be more difficult than expected. The finished project is exceptional and will be a last tribute to the women who have made this a great organization.

Now ... Please spread the word and help us reach our goal ... All cookbooks sold!

HAPPY HOUR – Pat Kreger, present and Joanne Engel, present

Pat Kreger and Joanne Engel have volunteered to chair Happy Hour for the remainder of this year.

Our first Happy Hour was held September 1 at the Encore. We had 45 RSVP's with 6 no shows and 3 walk-ins. Total attendance: 42.

Encore had us in the bar area and I liked it. It was crowded and we had to go to the bar to order both food and drinks. Because of that, people seemed to mingle more.

The raffle raised \$115 for the Scholarship fund. Debbie Stout won \$30. Encore donated a \$50 gift card which went to Barb Semprini.

Next Happy Hour will be at Seven Springs Winery October 6.

Venues for 2026.27

October - Seven Springs Winery

November - Brick House

December - HK's

January - Tucker Shuckers

February - Wobbly Boots

March - open

April - Lazy Gators

May - open

June - open

MEMBERSHIP – Judy Cullen, present

We currently have 319 members (22 Past Presidents, 232 Paid & 65 Unpaid)

We will purge our roles of all unpaid members after the Kickoff Party.

5 members dropped out (Phelps, Pettibone, Poole, Locklin & Lever)

13 new members joined (see tab on Membership Excel sheet for that list attached)

Our Sept. 1st Newbie meeting was attended by 4 Board members and 8 Newbies.

We have scheduled another Newbie meeting for Tuesday Nov. 3 at Baxters and already have 2 confirmed RSVPS (Patty Scott & Vickie Hunter).

There appear to be several potential members coming to the Kickoff and we will have application forms & club brochures to add to their gift bags.

I will post the newest Evite List on the Newcomers' Evite site under "Address Book".

When you create a new invitation you can get the newest list of members right on the Evite site by clicking on our Profile Logo (upper right) and selecting "Address Book" from the drop down list. This will ensure you always have the most up to date list even if it changes mid-month (which it will most certainly will do after the purge this month). Hopefully this will make it easier for all activity chairs.

Thank you to all of you for continuing to promote the club and send interested potential members' contact information to me. I do follow up on every tip I get and am grateful for the leads.

NEWSLETTER – Nancie Boland, present

See Publicity report

PUBLICITY – Nancie Boland, present

I don't have a huge stack of dramatic news to report—but I have been busy supporting a variety of committee efforts and helping get information into the hands, inboxes, phones, and Facebook feeds of our members and the broader lake-area community.

- I created and shared posts about the Kickoff on our Facebook page and several lake-area sites to help spread the word far and wide—because if an event happens and no one sees the post, did it really happen?
- I secured airtime on KMRS and am working to obtain airtime on additional lake-area radio stations. Information has also been sent to print media, so we are covering the communications spectrum: online, on-air, and on paper.
- I created the cookbook order form in Publisher. Since cookbook proceeds will support the scholarship fund, the order information is available on the scholarship page of the website.
- I posted cookbook ordering information on Facebook, but not the actual order form. This is intentional: the goal is to encourage both members and non-members to visit the website. Members become more comfortable using the site, while potential new members have an opportunity to learn more about N/L.
- I added QR codes and quick links to the newsletter. Members can now use their phones to pay membership dues or quickly find the book club's current list of recommended reads. We are officially making it easier to support the organization and choose your next great book without having to hunt through several pages—or several purses.
- An email containing all things Kickoff and Reference Guide will be sent to the membership soon. Holley had already created several important pages, including the general calendar, contact information for activity chairs and board members, and the Sparkle and Shine flyer. Mary provided the book club information. While I am not sure who created the original layout, I added a few graphics, a star page and a cover—and voilà, we now have a complete Kickoff and Reference Guide.

Facebook Momentum

The Facebook page has taken off like a bottle rocket—in the best possible way. We had our strongest month ever, which is encouraging evidence that members are using the site and that our efforts to direct people there are working.

The goal moving forward is to keep the information current, continue making the site easy to use, and help members see it, as well as the website, as the go-to place for N/L news, events, forms, contacts, dues, book lists, and all the other helpful details that previously had a habit of hiding in emails, evites, and someone's desktop.

From a graphic Nancie sent in her report:

Views: 8,130 up 96%

1,170 Total Followers up 2.3% from previous 28 days

I pulled the most recent Census Bureau numbers, focusing on women over 50—because, let's be honest, the 30-somethings are probably not losing sleep over what we're doing just yet.

- Osage Beach: 1,508
- Lake Ozark: 451
- Camdenton: 634
- Total audience: 2,593

And here's the really encouraging part: 45.2% are following the N/L Facebook page.

Nearly half of our target audience is already connected with us online. That gives us a strong foundation—and a very good reason to keep growing the conversation.

SINGLE LADIES: Ellen Taylor, absent; Vicky Sandy, absent; Susan James, absent

No report

SPECIAL ACTIVITIES – Dee Long, present

- Special Activities hosted a night out with Helen Russell on August 21st. We filled 3 tables of 8 at the sold out show at the Eldon Community Center. Her show was lots of fun as usual and the roast beef dinner buffet catered by Whittles Pub and Grub was delicious.
- In September, we will be enjoying the music of Fleetwood Mac as the Main Street Music Hall hosts the highly acclaimed tribute band Landslide on Friday September 18th. We currently have sold 47/48 tickets. More tickets will be added.
- On September 27th, NL will embark on our very first annual cruise leaving beautiful Boston harbor headed north along the eastern seaboard with stops in Bar Harbor and Portland, Maine, St. John's Newfoundland and Halifax Nova Scotia. We will have 31 members, family and friends spending a wonderful week together at sea.

- Additional upcoming activities are still in the planning stage

SCHOLARSHIP – Amy Martin, absent and Jackie Zimmerman, absent

Proposal for Scholarship Fund Annual Pledge Campaign

Request for Approval

The Scholarship Committee respectfully requests Board approval to conduct a Scholarship Fund Pledge Campaign during the organization's Kick-Off event for the current fiscal year.

Purpose

As we celebrate our **60th Anniversary**, the Scholarship Committee would like to encourage members to make a special commitment to support our scholarship program throughout the year. The scholarship program is one of our most meaningful ways to invest in the future and extend the impact of our organization beyond our membership.

Proposed Campaign - "60 Years of Sparkle, A Future That Shines" - Celebrating 60 Years by Investing in Future Scholars

Members will be invited to make a voluntary annual pledge to the Scholarship Fund. In recognition of our 60th Anniversary, we suggest a pledge amount of **\$60**, although members may contribute any amount they choose.

The \$60 pledge is intended to encourage members who may traditionally donate \$25 or \$50 to consider slightly increasing their support during this milestone year or to start supporting the scholarship if they have not in the past.

Key Features

- Pledges are **voluntary** and may be fulfilled at any time during the fiscal year.
- Members will be informed that they will **not be pressured or contacted for collection**.
- Contributions made at chapter functions and special events, such as Working Women, Single Ladies, and other fundraising activities, will all count toward a member's annual pledge.

Kick-Off Event Engagement

To create excitement and visibility for the campaign, the Scholarship Committee proposes:

- A display board featuring **60 spaces**, representing our 60th Anniversary.
- Members who make a pledge may place their name in one of the spaces as a visual demonstration of support for the scholarship program.
- Scholarship Committee members will be available at the table to answer questions and explain how the pledge program works.

Incentive Drawing

As an additional incentive to participate, all members who make a pledge during the Kick-Off event will be entered into a drawing for a necklace, which will be personally donated by a Scholarship Committee member at no cost to the organization.

Expected Benefits

This initiative is expected to:

- Increase awareness of the Scholarship Fund.
- Encourage broader member participation.
- Generate sustained support throughout the fiscal year rather than relying solely on one-time donations.
- Create a fun and engaging activity during our Kick-Off celebration.
- Highlight our organization's commitment to education and community support during our 60th Anniversary year.

Recommendation

The Scholarship Committee recommends that the Board approve the Scholarship Fund Annual Pledge Campaign and authorize its implementation at the Kick-Off event for the current fiscal year.

WEBSITE – Nancie Boland, present

See the Publicity report

PARLIMENTARIAN – Joanne Engel, present

Nothing to report

PAST PRESIDENT – Jackie Zimmerman, absent

Nothing to report

ACTIVITY CHAIRS

Canasta -Mary Sue Bennett

Ladies Bunco -Pat Thompson

Everybody Bunco -Theresa Jorgensen, Rene Davis

Euchre -Sue Vondrachek

Mahjong -Crystal Williams

Crafty Ladies -Kathy Peironnet, Jackie Krokson

Pickleball -Donna Stauffer

All of the above activity chairs report to the 2nd Vice President so all monthly reports are recorded under 2nd VP.

DINERS, DIVES AND DRIVE-INS - Pat Kreger and Joanne Engel

Line up for this upcoming year:

2026

October 18: Papa Chubby's

November 15: Ronna's Hut

December 20: Full Throttle Sports Bar

2027

January 17: Tire Biters (Pat out of town)

February 21: Barn-B-Q (Joanne out of town)

March 21: Blue Cat Lounge

April 18: Timeless Bagnell Gastropub

May16: Whittle's

This is as of today. Venues could change. We'll note at Kick-off that members should watch Evite for details.

EVITE POC- Donna Hamilton

Nothing to report

WWW – Marti Gambill and Ann Roskos

Tentative schedule for the year. These locations are subject to change so watch your monthly Evite.

October 14 - H. Toad's Bar and Grill

November 11 - Mama Cita's

December 9th - Redhead Lakeside Grill

January 13 - Branding Iron

February 10 - JJ Twig's

March 10 - Casablanca Pub & Grill

April 14 - Don Chilillo's

May 12 - Backwater Jack's

June 9 - The Fish and Company

Unfinished Business:

- Cookbook – Holley Smothers & Nancie Boland – 100 books have been sold
 - Extra incentive for those who purchase the first 100 (planner). Extras have been ordered to sell with the proceeds from the Planners and will go into operating funds.
 - Holley will pick up the cookbooks on Tuesday.
 - Wrapping party - Wednesday, Sept 16, 1 pm upstairs in Dierberg's. Cookbook committee members will receive an email with details about the wrapping of the cookbooks. Everyone is invited to attend. Those who attend may pick up their cookbook. *** After they have been marked as paid and picked up

- Kickoff –Diana Closterman – Everything is coming together beautifully for Kickoff.
 - Decorating will occur from 10 am-3:30 pm. As many volunteers as possible are needed to help
 - All chairs need to be at their tables and ready to go at 3:30p

The next board meeting is Oct 10, 10 – 12 am Osage Beach Library Conference room

ADJOURN

The meeting adjourned at 11:14 am. Barbara Rasko motioned and Pat Kreger seconded.

The next Board Meeting will be October 8, 2026 at 10:00 am at the Osage Beach Library.

PRESENT:

Judy Cullen
Joanne Engel
Linda North
Holley Smothers
Marti Gambill
Nancie Boland
Diana Closterman
Dee Long
Barbara Rasko
Pat Kreger
Ann Roskos
Gina Davis

ABSENT:

Jackie Zimmerman
Amy Martin
Susan James
Vicky Sandy
Ellen Taylor
Mary Stewart
Michelle Clauson
Nicole France

